



## ABOUT OUR

## DEALER PROGRAM

Our success is thanks in part to the extensive dealer network we've built. Our dealers represent some of the largest PARCS manufacturers, providing intercom hardware installation and maintenance services to our clients all across the US. Our dealers are truly an extension of our brand, and a crucial component of our business model.

For any implementation, it takes a team of individuals to execute effectively. The parking operator, our onboarding and tech support, and an engaged, capable and proactive Dealer.

Over the past several years, we've experienced tremendous growth, made significant enhancements to our software platform and made a name for ourselves in the parking industry. This growth has allowed us to partner and create API integrations with some of the leading PARCS and technology vendors.

We can work with any intercom brand to provide audio-only service. We can also provide two-way video via our APIs with Flash, Amano ONE, TIBA and several others coming soon, as well as, with our add-on hardware option for two-way video.

## DEALER PROGRAM

## BENEFITS

If you're a PARCS reseller and installer in North America and are interested in becoming one of our dealers, please let us know. Becoming a Parker Technology dealer has several major advantages:

- Incentive program including "recurring revenues"
- High margins on our two-way video options
- Value-added service offering to include in your bids
- Parker Technology can become YOUR differentiator
- Marketing resources and collaborative sales efforts

## SOFTWARE SERVICE OPTIONS

In a nutshell, we're a software-led services company that helps parking operators manage inbound customer service calls, and we can accomplish this in a variety of ways:



### 24/7 CALL CENTER

Our Call Center Team answers all help calls, while your customer still gets access to the call data.



### HYBRID

Your customer decides when they want to take help calls. Our Call Center will take them the rest of the time.



### SAAS LICENSING

Your customer licenses our software for their in-house call center. Track call data metrics and KPIs.

### PLUS, OUTCOMES FOR YOUR CUSTOMERS INCLUDE:

- ENHANCING THE CUSTOMER EXPERIENCE
- HELPING COLLECT MORE REVENUE
- PROVIDING REAL-TIME CALL DATA + RECORDINGS

Learn more @ [www.parkertechnology.com](http://www.parkertechnology.com)

## BRINGING IT

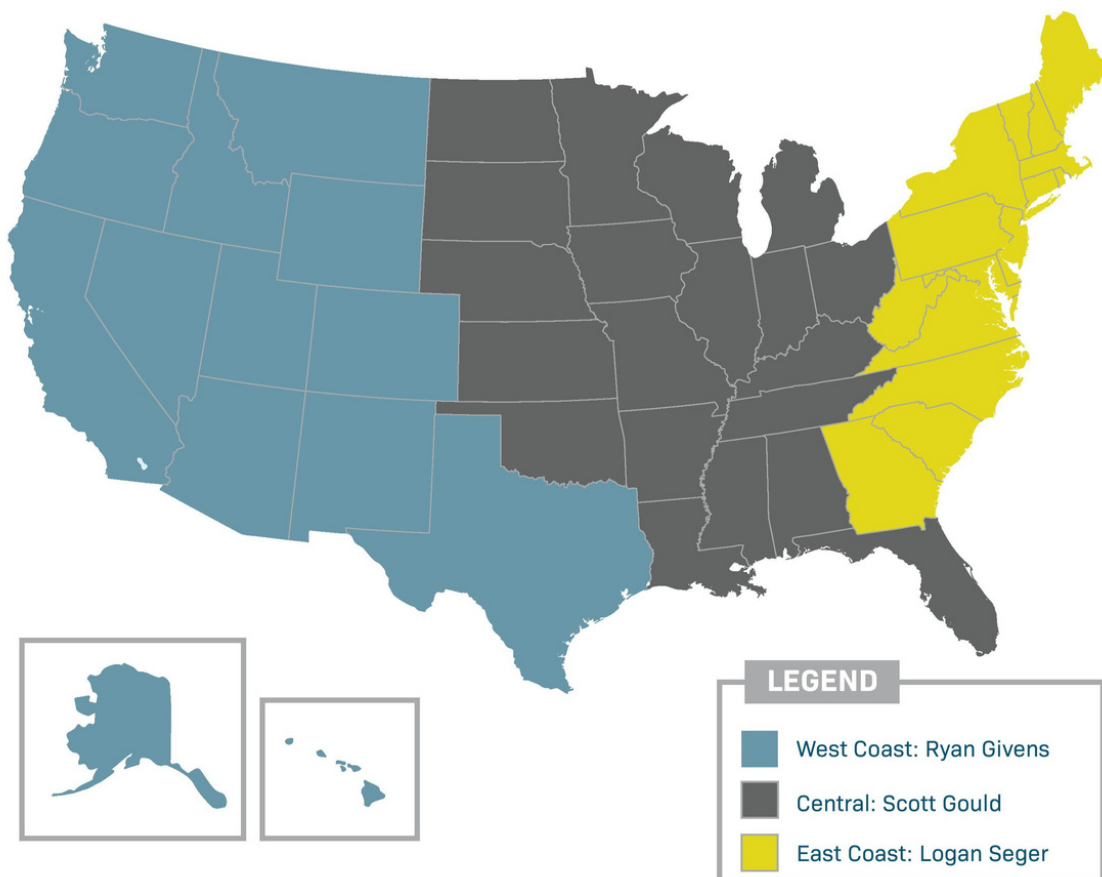
## ALL TOGETHER

We have a robust dealer program and would love to partner with you on more deals, or enroll your company in our program. It's a win-win for both of us!

It's easy to send us a new deal and get credit for it (if you're part of our dealer program). Simply fill out [this form](#) and/or reach out to your sales rep. All we need is the referral, and we'll do the leg work. We only need the intro.

## US + CANADA

## SALES REGIONS



\*Scott covers all of Canada

If you need additional information, please reach out to one of us or [sales@parkertechnology.com](mailto:sales@parkertechnology.com). You can also find more information about our dealer program on our website at [parkertechnology.com/dealers](http://parkertechnology.com/dealers) or on our Resources page.



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